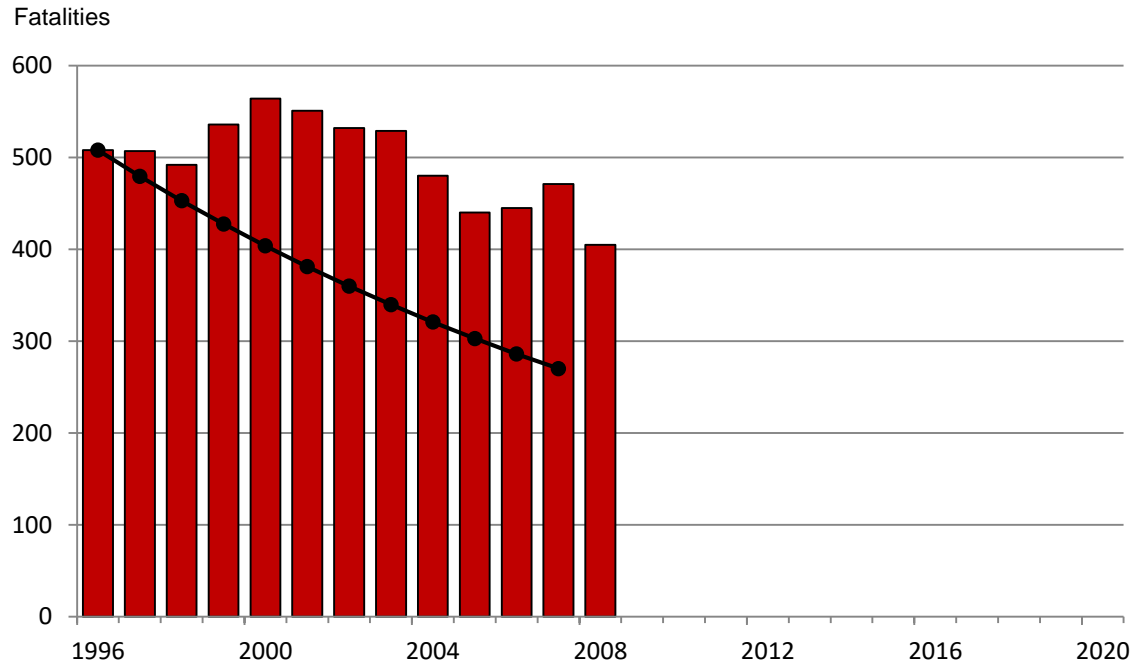


# Management by Objectives

*Peter Larsson, Senior Advisor, Road Safety  
Swedish Transport Administration*

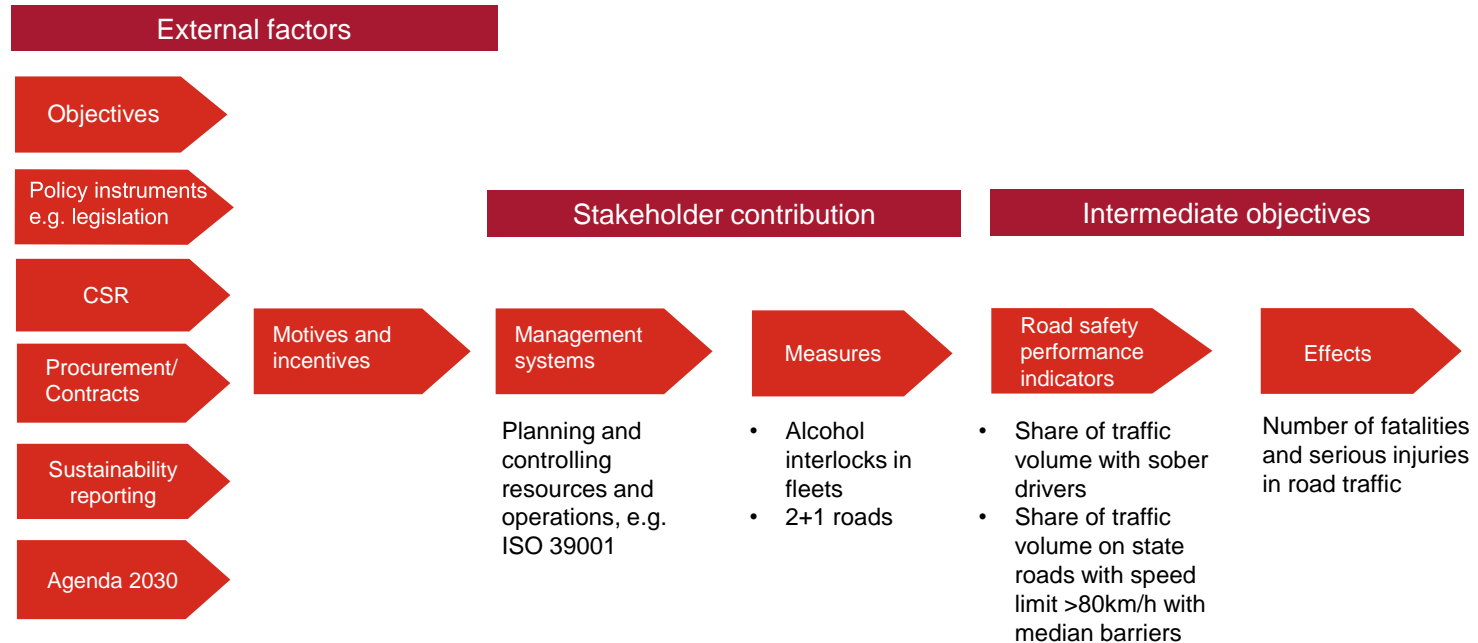
# The intermediate target for 2007 was not reached



# Main conclusions of the evaluation

- Stakeholders were not involved in the development of the intermediate targets
- **Setting target on the fatalities did not give enough guidance for taking effective measures**
- The management of the road safety work had been insufficient
- The monitoring of the ongoing work had been inadequate

# The road safety "value chain"



# Sharing objectives – sharing responsibilities

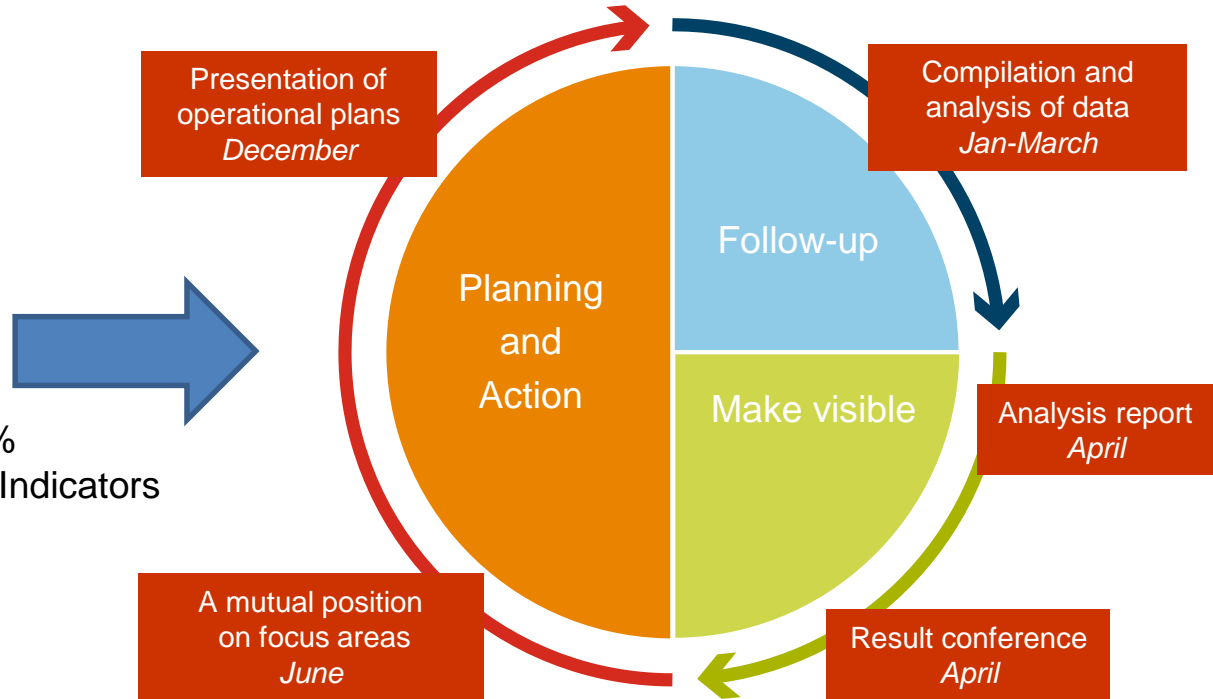
Every organisation influencing the quality and use of the road transport system has an obligation (not legal) to consider and improve road traffic safety.

- Politicians, legislators
- Police
- Road network “owners” (e.g. the Swedish Transport Administration and municipalities)
- NGOs (e.g. the National Society for Road Safety)
- Health sector, work environment sector
- Private companies and public entities which buy or sell transport services and vehicles
- Insurance companies
- .....

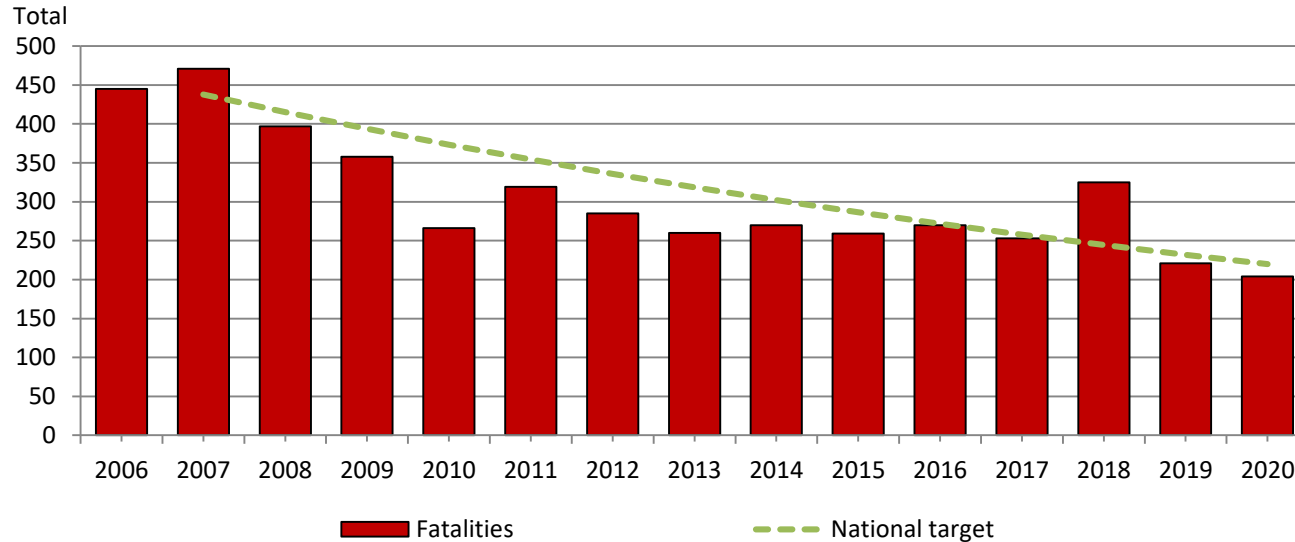
# Management by objectives

## Objectives

- Fatalities
- Severe injuries (RPMI  $\geq 1\%$ )
- Road Safety Performance Indicators



# Road traffic fatalities in Sweden



# Road safety situation in Sweden 2020

Indicators	Starting point	2020	Target year 2020	Target achieved
<b>Number of fatalities</b>	<b>440</b>	<b>204</b>	<b>220</b>	<b>Yes</b>
<b>Number of seriously injured</b>	<b>5 400</b>	<b>3 600</b>	<b>4 100</b>	<b>Yes</b>
Speed compliance, state road network	43 %	49 %	80 %	No
Speed compliance, municipal road network	64 % (2012)	67 %	80 %	No
Average speed, state road network	82 km/h	77 km/h	77 km/h	Yes
Average speed, municipal road network	49 km/h	46 km/h	46 km/h	Yes
Sober traffic	99,71%	99,75 % (2019)	99,90 %	No
Use of seat belts	96 %	97,9 %	99%	No
Use of cycle helmets	27 %	47 %	70 %	No
Use of moped helmets	96 %	98 %	99 %	No
Safe passenger cars	20 %	83 %	80 %	Yes
Increase in regulatory compliance motorcycle	-	-		Target not set
Safe state roads	50 %	85 %	90 %	No
Safe pedestrian & bicycle crossings	19 %	28 %	35 %	No
Maintenance of cycle paths	18 %	19 % (2019)	70 %	No
Systematic road safety work ISO 39001	-	-		Target not set



# Thank You!



**Peter Larsson**  
Senior Advisor, Road Safety

**Trafikverket**  
**Swedish Transport Administration**  
S-781 89 Borlänge  
Röda vägen 1  
[www.trafikverket.se](http://www.trafikverket.se)